

# PROSCI CHANGE MANAGEMENT CERTIFICATION



## Overview

Prosci's Change Management Certification Program is an interactive, three-day learning experience where participants gain the knowledge, skills and tools to drive successful change initiatives. During the program, they apply Prosci's holistic change management methodology to a current project. By the end of the program, participants have the foundation of a Change Management Plan to address and enhance a specific project. This program is available both in-person and virtual instructor-led formats.



## Learning Objectives

- Understand exactly how change management improves organizational results.
- Know how to apply a research-based change management methodology and toolset to any future situation.
- Be fluent in the fundamentals of change and change management.
- Be able to confidently explain the value of change management to your peers and leaders.
- Know how to apply the Prosci ADKAR® Model to facilitate individual change.
- Apply the Prosci 3-Phase Process to one of your projects, enabling you to: Assess readiness and Identify impacted groups.
- Build a holistic strategy for influencing individual transitions.
- Walk away with a change management plan and an executive presentation on the business case for change management.
- Gain certification in the Prosci Change Management methodology and get access to the Prosci change management methodology, tools and materials.

## Who is This Course For?

Prosci's Change Management Certification Program is ideal for those responsible for driving change. Participants are predominantly in the following category.

- Change leaders
- Project managers
- IT Professionals
- Project team members
- Change management practitioners
- continuous improvement specialists
- human resource business partners
- organisational development professionals.

### COURSE MATERIALS

- Program workbook and handouts,
- Employee's Survival Guide to Change,
- One-year subscription to digital contents, resources and tools in the Prosci Hub Solution Suite including:
  - i. Research Hub - Digital versions of Best Practices in Change Management - 12th Edition, topical studies, and relevant data across a broad array of topics.
  - ii. Knowledge Hub- Practioner Program
  - iii. Proxima
- ADKAR : A Model for Change in Business, Government and our Community.

## Agenda

### DAY 1

- Welcome and connection
- Foundation
- PCT Model
- ADKAR Model
- Prosci 3-Phase Process: Phase 1- Prepare Approach
- Knowledge Check

### DAY 2

- Day 1 Review
- Prosci 3-Phase Process: Phase 1- Pre Approach
- Prosci 3-Phase Process: Phase 2- Manage Change
- Knowledge Check

### DAY 3

- DAY 2 Review
- Prosci 3-Phase Process: Phase 2 - Manage Change
- Prosci 3-Phase Process: Sustain Outcomes
- Deliver Presentations
- Next Steps and Evaluation
- Graduation

[Sign Up for Our Next Class: Check Out Our Calendar](#)

## DID YOU KNOW?

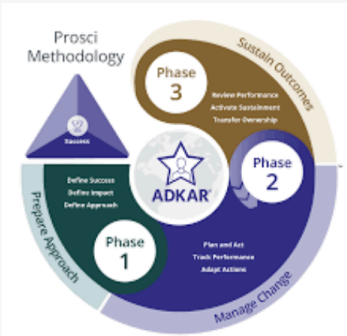
- 80% of Fortune 100 Companies use the Prosci Methodology and tools?
- Projects that apply Prosci Methodology are 7X more likely to achieve project objectives, 4.6X to stay on or ahead of schedule, and 1.4X more likely to stay on or under budget?
- Prosci Change Management certification can help you excel in both individual and organisation change?
- Change is Constant, but Change Success is Not?

# Access to Advanced Prosci Hub Solution Suite Tools

The Prosci Hub Solution Suite provides anytime, anywhere access via the Prosci Portal to digital content, resources, and tools that help you excel in change management. During and after the program, you will have access to advanced cloud-based tools and resources including:

## RESEARCH HUB

Research Hub is a single point of access to Prosci research, including core studies, topical studies and relevant data across a broad array of topics. Reference over 20 years of best practices, lessons learned and insights from thousands of change leaders around the world.



## KNOWLEDGE HUB

A single point of access to content, and resources related to a specific Prosci training program or learning experience. Transition from learning to application by understanding key concepts and building new skills to succeed at change.

## PROXIMA

Proxima is a web application that guides you through the Prosci 3-Phase Process focusing on the people side of change throughout a project or initiative. Achieve change success and deliver value to the organization by following a structure, adaptable and repeatable approach.

## To ensure a remarkable learning experience, our online option features:

- Prosci Executive Instructors trained in the latest virtual learning techniques
- A user-friendly, feature-rich online classroom technology,
- Multiple interactive capabilities such as 'raising your hand', asking questions via a chat function, receiving real-time responses to your questions, and participating in contests.
- Face-to-Face interaction with the instructor and with other attendees who engage using their webcams.
- Breakout sessions throughout, to collaborate in smaller groups
- Regular breaks and energizer activities
- Small class size, to optimize the interactive learning experience.

## OUR PARTNERS



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